Nordic World



The Fairy Tale Princess





The Fairy Tale Princess

A heart-warming program about a strong, modern woman, who shares her ideas and thoughts about the part fairy-tales play in peoples' lives.

Genre Royal
Production year 2009

Material Intl. version DigiBeta, M&E

Director Monica Øien,

Knut Kollandsrud

Produced by Tv inter as

Distribution NordicWorld AS

Princess Märtha Louise has been passionate about fairy tales ever since she was a young child. For the past two years, Monica Øien has been following the princess through the process of publishing her book, "Tales from the Heart of the Earth". What are the fairy tales about? Where do they come from? What are they trying to tell us? And what similarities are there in the fairytales from the different sides of the borders? The Princess has travelled for years as a professional story-teller telling tales throughout Norway.

The documentary, "The Fairy Tale Princess" follows the Princess over the course of two years where Monica Øien has focused on the Princess' involvement in fairytales. Monica and the tv-crew follow the Princess on her UNICEF sponsored travels to Madagascar, where the goal was to get funding for a program that whose goal is to teach children to read and write, as well as her story-telling in Norway, and enthusiasm for the project.

"The documentary is a portrait of myself and my relationship to these fairy-tales. Furthermore, I would like to show why I dedicated four years of my life to a project encompassing fairy-tales from all over the world, the journey and all of its ups and downs. " says Princess Märtha Louise.

First and foremost this is a heart warming program showing a modern woman, strong and committed to her cause, sharing her ideas and thoughts about the part fairy-tales play in peoples' lives.

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